



# NUGGET

*Always the best*



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## NEWSLETTER DECEMBER 2017

### PRODUCT FOCUS

#### ELITE PRE-CALVER



Feeding a dry cow mineral such as the Grennan's Elite Pre-Calver ensures the correct balance of vitamins and minerals for a successful calving and high quality colostrum for a healthy cow and calf.

Key features:

- ✓ 22% magnesium for milk fever prevention
- ✓ Protected selenium, zinc and copper
- ✓ 10,000 vitamin E for immunity and colostrum

#### NUGGET EASY CALVER NUT



Our Easy Calver nuts contains our elite pre-calver minerals. Easy calver nuts should be fed 4-8 weeks before calving at 2kg. This supplies adequate levels of mineral and vitamins for a successful calving and a healthy calves

Key features:

- ✓ 18% protein suitable for low protein forages
- ✓ Boost cows body condition score
- ✓ Contains 20% Oats for cow conditioning

#### WONDERTHRIVE WITH LUNGBOOSTER



Wonderthrive milk replacer embraces the challenges of modern calf rearing by reducing scours, supporting lung function with optimal rumen development.

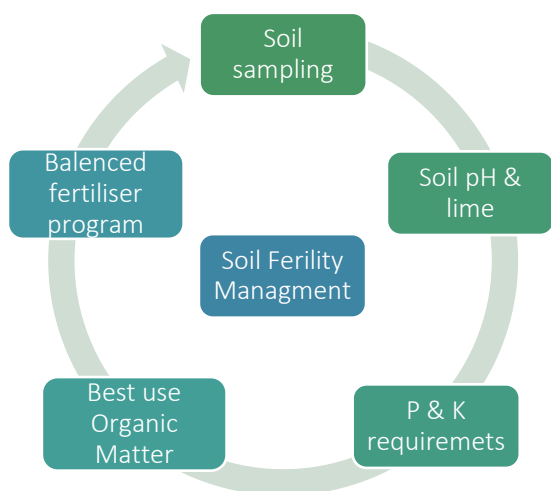
Key features:

- ✓ Lungbooster Plus supports healthy respiratory system and helps attack cryptosporidium and coccidiosis oocytes
- ✓ Stimulate the intake of concentrates for rumen development
- ✓ Vitamin E and Fibosel boosts calves own immunity

Also, it looks like fodder scarcity could be an issue in certain parts of the country. This is something that you don't want leaving until the last minute so we would urge you to talk to one of our nutritionists who can compile a plan for you to stretch out your fodder reserves as efficiently as possible.



## FIVE IMPORTANT STEPS TO SOIL FERTILITY MANAGEMENT



- Only 10% of Irish Agricultural land has optimum p.H, P & K levels meaning 9 out of every 10 acres are hungry.
- 67% of grassland is below the target p.H of 6.3.
- Very low proportion of soils at target Index 3 for P & K status. P & K is declining steadily over the last decade.
- Loss of grass production from Index 3 to 1 is approx. 2 tonne per hectare which is worth €360/hectare per year.

These statistics are alarming! With that in mind, we have outlined five steps proven to increased soil fertility. Dry periods during the winter months are the best times to soil sample land. 2017 was a very good year for grass growth meaning, off-take from many fields could have been 20% more than average. Most cereal fields produced up to 0.5 tonne per acre more grain than average. This all leaves the land shorter than normal of nutrients, meaning these nutrients need to be replaced in 2018.

## MONTHLY STATEMENTS

### ORDERS

**DON'T BE DISAPPOINTED!  
PLEASE ORDER EARLY TO  
ENSURE DELIVERY OVER  
CHRISTMAS PERIOD.**

Posting customer statements each month is a considerable cost. Many of you can access your account through our website [www.grennans.ie](http://www.grennans.ie) and print off your own statement. If you wish to get your statement online, please let us know.

Day	Date	Christmas Opening Hours
Saturday	23rd Dec	Business as usual
Sunday	24th Dec	Closed
Monday	25th Dec	Closed
Tuesday	26th Dec	Closed
Wednesday	27th Dec	Closed
Thursday	28th Dec	Business as usual
Friday	29th Dec	Business as usual
Saturday	30th Dec	Business as usual
Sunday	31 <sup>st</sup> Dec	Closed
Monday	1 <sup>st</sup> Jan	Closed
Tuesday	2 <sup>nd</sup> Jan	Business as usual



*As we come to the end of another year, Mary and I would like to take this opportunity to thank you for your most valued business and support throughout 2017. It's important to remember that our business would not survive without you, our valued customer.*

*We look forward to your valued support throughout 2018 as we continue to make our best efforts to provide you with what you need for the coming year. If you have any thoughts or suggestions on how we can improve our service to you, in the future, please let us know.*

*On behalf of all at Grennans we hope you have a most enjoyable Christmas and all the best for 2018.*

*John Grennan*